4 WAYS

EFT ARCUS SAVES YOU TIME AND MONEY

EFT ARCUS

GLOBALSCAPE

INTRODUCTION

> A barrage of data breaches and new legal regulations have organizations scrambling to secure their data. All too often, increased security comes at the cost of speed and agility. With EFT Arcus you don't have to sacrifice either.

Leveraging the power of Microsoft Azure, Globalscape offers EFT Arcus, a SaaS managed file transfer platform that provides the security of on-premises data movement with the speed and agility of the cloud. With EFT Arcus, your organization can cut costs and increase operational efficiency while keeping your data secure. Arcus' biggest cost-saving benefits are listed below.

1. ELIMINATING COST OF OWNERSHIP

EFT Arcus uses an affordable, flexible, transparent payment structure that reduces inefficiencies.

NO DATA CENTER MANAGEMENT AND MAINTENANCE COSTS

Completely eliminate the costs of managing your own data center. You no longer have to worry about paying for power, cooling, floor space, management, licensing, or leased lines.

NO CAPITAL EXPENDITURES OR LARGE UP-FRONT COSTS

EFT Arcus eliminates CAPEX and long-term depreciation for hardware and software. Never worry about physical servers, software licenses, maintenance contracts, warranties, supplies, material, or spare parts again.

SPEND YOUR TIME AND MONEY ON STRATEGIC PROJECTS, NOT MAINTENANCE

With EFT Arcus, your team no longer needs to maintain servers, databases, and other technology. Their valuable time can be spent on more innovative endeavors. Data facility expenses, such as staffing and real estate costs, also fall off of your plate.

Never worry about physical servers, software licenses, maintenance contracts, warranties, supplies, material, or spare parts again.

2. INCREASING OPERATIONAL EFFICIENCY

Discover the freedom to deploy new services as soon as they are ready and not be bogged down in forecasts that are almost certainly wrong.

SPEND LESS TIME ON CAPACITY PLANNING

Capacity planning is time consuming and tedious. Hours are spent identifying the details of your infrastructure, such as the number of servers you need, types of databases you use, and storage capacity. EFT Arcus scales up or down automatically to meet demand with little to no effort on your part. The scalability takes a lot of the legwork out of "high-water planning" for capacity.

DON'T OVERPAY OR UNDER PLAN

With Arcus, you only pay for what you use. Gartner estimates properly managed storage infrastructure has server utilization of less than 15 percent[1]. In practice, this means admins are often paying for something that is not used.

On the other hand, in an organization where usage fluctuates, underestimating demand and dealing with outages is a costly threat. EFT Arcus' flexibility enables you pay for what you need, when you need it, and while still ensuring the right load capacity is always available.

DEPLOY QUICKLY AND DON'T WORRY ABOUT SCHEDULING TIME FOR UPGRADES

Arcus doesn't require setting up complex VMs or otherwise time-consuming setup processes. Deploy EFT Arcus and start transferring files within hours. Managed, on-the-fly upgrades remove the burden from you and your team. No need to schedule, notify, and plan around necessary updates.

3. PREVENTING DOWNTIME

For organizations, the largest indirect cost is the loss of productivity suffered by your employees and customers if your IT infrastructure goes down. ICT outages cost North American companies an average of $700 billion a year. This includes lost employee productivity (78%), lost revenue (17%), and actual costs to fix the downtime issues (5%).[2]
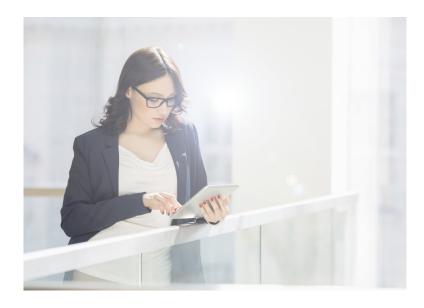
NEVER LOSE ACCESS TO YOUR DATA

Spend more time working, instead of waiting. All EFT Arcus deployment tiers are configured for high availability and files are replicated to a second data center. Azure's geo-redundant servers ensure you never have to worry about downtime due to data loss.

SCALABILITY – RAPID AND COST-EFFICIENT DEPLOYMENT ACCORDING TO NEED

With Arcus, your organization won't have to spend time waiting for the setup of extra servers when capacity increases. Arcus' automatic scalability ensures transfers and workflows are not interrupted.

Azure's geo-redundant servers ensure you never have to worry about downtime.

4. FACILITATING SECURITY AND COMPLIANCE

The average cost of non-compliance increased 45 percent from 2011, and totals up to $14.82 million annually, according to a recent report by the Ponemon Institute.[3] Much of the cost of non-compliance come from the costs associated with business disruption, productivity losses, fines, penalties, and settlement costs, among others. EFT Arcus is hosted in the Microsoft Azure facilities, so it can be deployed worldwide and is compliant by most international standards. Microsoft handles the software, hardware and facilities upgrades to ensure that at any point in time, you can be certain that you are compliant with: PCI, HIPAA/HITECH, EU-US Privacy Shield, CDSA, CSA Star, ISO27001:2005, ISO 27017, ISO 27018, ISO 22301, SOC 1, 2 & 3.

45%

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SUMMARY

EFT ARCUS SAVES YOU TIME AND MONEY WITH:

A flexible, consumption-based pricing model, with a low flat monthly fee

- A centralized management platform for full visibility, governance, and control over all data transfer activity

- Full elasticity and scalability, so you can scale up your instance to meet peak demand and scale it down again when traffic subsides

- Worldwide rapid deployment into any of the 36 regions of Azure. Built-in security and compliance with a single-tenant model, providing a stable and secure environment for sensitive or regulated data. Azure facilities offer a higher level of security and comprehensive compliance certifications including ISO 9001, ISO 27001, ISO 27017, ISO 27018, PIC DSS Level 1, SOC 1, SOC 2, SOC 3, EU-US Privacy Shield, CSA Star, HIPAA, FedRAMP, and FIPS

EFT Arcus is another way Globalscape is helping your data—and your business—flow brilliantly. Learn more about secure, agile data movement with a **free trial of EFT Arcus**.

1. "IT Key Metrics Data 2015: Key Infrastructure Measures: Storage Analysis: Multiyear." Technology Research. December 15, 2014. Accessed January 25, 2018. https://www.gartner.com/doc/2934817/it-key-metrics-data-.

2. Machowinski, Matthias. " The Cost of Server, Application & Network Downtime Survey & Calculator." The Cost of Server, Application & Network Downtime Survey & Calculator - 2016 - IHS Technology. January 24, 2016. Accessed January 25, 2018. https://technology.ihs.com/551385/the-cost-of-server-application-network-downtime-survey-calculator-2016.

3. The True Cost of Compliance With Data Protection Regulations: Benchmark Study of Multinational Organizations." Technology Research. December 2017. Accessed January 25, 2018. http://dynamic.globalscape.com/files/Whitepaper-The-True-Cost-of-Compliance-with-Data-Protection-Regulations.pdf

MAKE BUSINESS FLOW BRILLIANTLY

Globalscape, Inc. (NYSE MKT: GSB) is a pioneer in securing and automating the movement and integration of data seamlessly in, around and outside your business, between applications, people and places, in and out of the cloud. Whether you are a line-of-business stakeholder struggling to connect multiple cloud applications or an IT professional tasked with integrating partner data into homegrown or legacy systems, Globalscape provides cloud services that automate your work, secure your data and integrate your applications – while giving visibility to those who need it. Globalscape makes business flow brilliantly. For more information, visit **www.globalscape.com** or follow the blog and Twitter updates.

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